Saturday Is Ladies’ Day At Alden’s
Bargains Your Eyes Won’t Believe

Prizes Galore For the Ladies
Register Inside. Big Drawing at 4 p.m. You need not be present to win these many prizes.
$4.50 BOX BERKSHIRE HOSIERY
$6.00 BATH MAT SET
$10.00 COSMETIC KIT
$5.00 TRAVEL KIT
$10.00 WOMEN’S SLACKS
$5.00 SWEATERS
$9.00 WOMEN’S SKIRT
$10.00 GIRDLE
$5.00 BRA
$8.00 BED REST
$6.00 SLIP

Selected Group
Women’s Slacks, Sweaters
HOST SIZE
The distinctive look of quality at reduced prices.
Values to $12.00
Now 2 For $5

Children’s Wear
All Famous Labels
Sleepers, long
Sleeve T-Shirts
Cardy Jumpers,
Crawlers, Sweaters
and Slacks
Sizes: Toddlers to 3½
All Reduced
33%

Women’s Skirts
Famous Label!
Sold Colors and
Checks
A-Line and Sheath
ALL SIZES
You’ll be as beautiful
as you look in these
distinctive skirts.
Reg. $14.00
Now $5.88

Women’s Costume Jewelry
Pins, Necklaces, Earrings, Stones, Metal and Novelties
Donate him with these dazzling pieces of jewelry.
Reg. to $2.00
Now 2 For $1

REDUCED 25%

$50 Coat given to the lady who recites the “Miss Alden” jingle to the Clerk who is the real “Miss Alden.” Here’s the jingle. Try your luck.
It’s Easy To See The Prize Is For Free and You’re Miss Alden

Women’s Slippers

WOMEN’S Sleepwear
Permanent Press
Dresner, Cotton
Nylon. Gowns, Baby
Doll Pajamass
Sizes: S, M, L
Values to $1
REduced To 1/2 PRICE

WOMEN’S Shop Special
Famous Label
Skirts, Sweaters
Jackets, Slacks and Shirts
Size: S-10

Now 99-

Women’s Panty Hose
All Nylon Stretch
Sizes S, M, L, XL
These Eye-tees will warm your legs this winter and warm his heart forever.
Reg. $2.50

Now 99-

Beautiful Pearls FREE
A magnificent String of Pearls will be given to the first 100 Lucky Ladies to come into Alden’s at 9:30 a.m. and at 1:30 p.m.

Women’s Rocks

JUNIOR Shop Special
Famous Label
Skirts, Sweaters
Jackets, Slacks and Shirts
Size: S-10

Reg. you’ll be glad you heard.

Reg. 49¢ a yard
Now 3 for $1.00