Local programmers examining informative, entertaining shows

By Jeffrey Miller

"We're looking for shows that are educational and informative to the public of entertainment," said a programmer for KVOC-TV. "But we're not just looking for shows that will educate the public. We're also looking for shows that will entertain them."

As reported in Tuesday's column, such goals often conflict. Shows that are educational and informative often fail to entertain viewers. And shows that are entertaining often fail to educate viewers.

One programmer suggested that a solution might be to combine educational and entertainment goals in a single show. "I think we could have a show that would educate viewers about the history of television, and at the same time, it could be entertaining," she said. "We could have a game show where viewers could learn about the history of television while they have fun playing the game."